



## Speaking and Promotional Packages

Your Brand Your Message Everywhere

## Speaking and IMDb Promotional Packages

# Your Brand Your Message Everywhere



## About Us The Founders



Stephen Hercy AKA Dr Fitness USA Internatilonal Body Designer Batista Gremaud - Producer - Host Strength Training expert - Featured writer



#### Our Vision

A healthier lifestyle for everyone. Redefining health habits and reconstructing your body for optimal strength, energy and positivity.

#### DrFitnessUSA.com

**Targeted Results** 

**Proprietary Formulas** 

**Stronger Medicine** 













Health, Wellness & Personal Development Enthousiasts

Consciousness
Growth
Seekers

### Demographics

Men and Women ages 45-75 who want to build and strengthen their body to protect their health and reverse the aging process

• Target Audience 2



## THE SHOW Mission Statement

- To uplift and inspire a world of healthier and stronger people.
- To solve our society's lack of physical literacy.
- To expand our vision of exercise, we interface it with medicine, bridging the gap between fitness, business and medical professionals together.

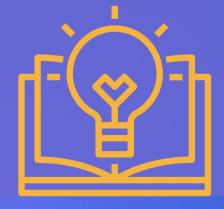
on Inspire



01 Uplift



os Educate







We offer various speaking packages based on your needs, wants and goals



List
Building



on Influencers



<sup>03</sup> Survivors





### All Speaking Packages Include

Produced, Promoted and Distributed by













Professionally designed
promotional graphics, 10 sec
video promo for IG and REEL



IMDb credit



Ideal for those who want to increase exposure, build their list, and gain brand awareness and credibility.

### List Building





#### FEES

5 minutes: \$100.00

10 minutes: \$200.00

15 minutes: \$300.00





Ideal for those with large followings and who have a message to share



**DrFitnessUSA.com** 

## Influencers Speaking Package



#### **FEES**

Up To 15 minutes FREE Conditions apply

#### Requirements

10,000 list
10,000 social media following
Celebrity Status



## Survivors Speaking Package



#### **FREE**

We donate each month a number of spots on our show, as our contribution to create a world of healthier and stronger people.

We want to share your story

Survivors of tragedies who have lifted themselves up from tragedy to victory







01

Articles



### **Promotional Packages**

We offer various promotional packages based on your needs, wants and goals

01

Media Production



03

IMDb Credit





### Promotional Packages

#### Article

We write up to 1200-word article highlighting you, your brand and your message.

\$750.00

Published on one of the following outlets subject to change

#### DISTRIBUTION

Heart Of Hollywood Magazine 1/4 million subscribers / 1 million circulation

Dr Fitness USA Social Media / newsletters 100,000 followers combined



### Promotional Packages

Personalized Intro Videos With Your Talk Highlights

\$500.00

Schedule a Call To Discuss

**PRODUCTION** 

**1min PROMO REEL** 

1 min Video Promo IG

**Costumized Graphics** 







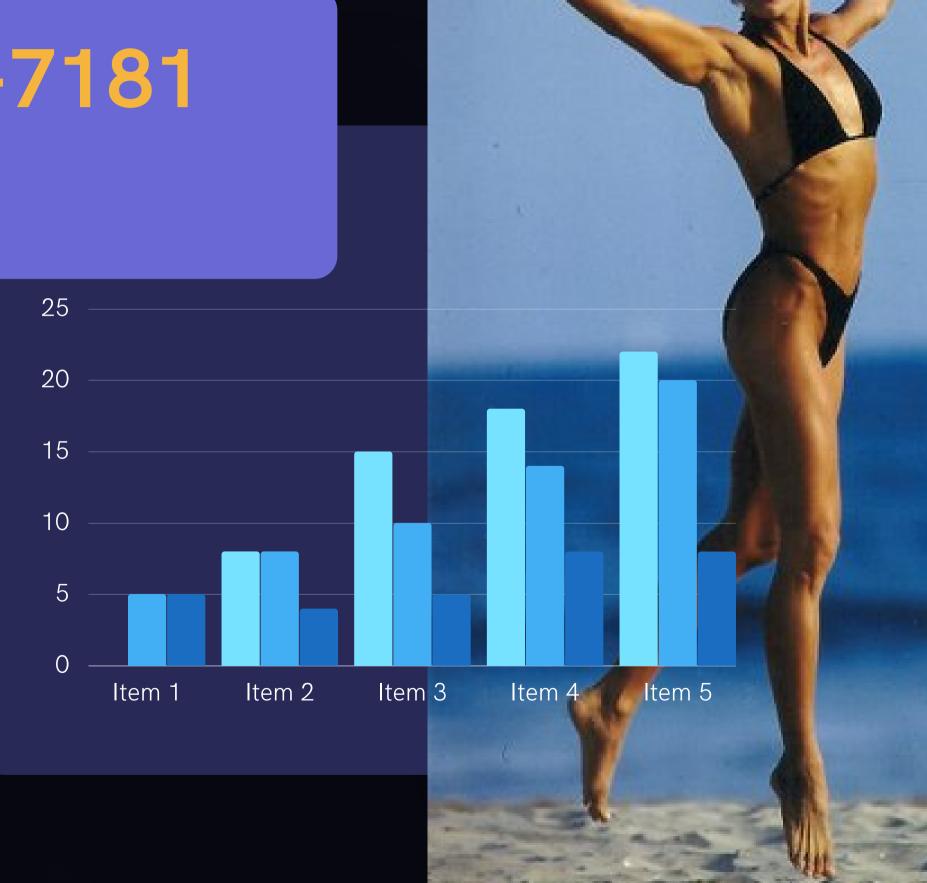
## Raise Visibility Increase Credibility Acces Team Support













**Unfair Advantage 1** 

Connections

Our partners and networks give you the opportunity to connect with millions

**Unfair Advantage 2** 

Collaboration

Meet and collaborate with celebrities, and influencers.

Unfair Advantage

**Unfair Advantage 3** 

Raise Brand Awareness - Increase Credibility

Get The Visibility You Deserve

Direction

Join a team with decades of combined experience

A healthier lifestyle for all.
Redefining health habits
and reconstructing your
body for optimal strength,
energy and positivity.



#### **Contact Us**

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